



HM Government of Gibraltar

Ministry of Health, the Environment,
Energy and Climate Change

PRESS RELEASE

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New Barbary Macaque Educational App launched

As part of the ongoing Macaque Awareness Programme spearheaded by the Department of the Environment and Climate Change, a new App on Gibraltar's Barbary Macaque has been launched by the Minister for the Environment and Climate Change, Dr. John Cortes.

The *Gib Macaque App* has been carefully designed in collaboration with the GONHS, the Gibraltar Veterinary Clinic and Monkey Talk Gibraltar. It provides ample information on one of Gibraltar's flagship species such as the history of our Barbary Macaques, their ecology and behaviour as well as how people should behave around them to better co-exist.

One of the innovative features included in the app is the integration of an Augmented Reality Macaque Quiz. This feature allows users to learn about our macaques through play. Members of the public of all ages are encouraged to download the app and learn more about these fascinating animals, which are not only an asset, but also an inherent part of Gibraltarian culture.

The *Gib Macaque App* is currently available on Android from the Google Play store and will shortly be available for iOS platforms from Apple's App Store. Further particulars may be obtained from the Department's Thinking Green website (www.thinkinggreen.gov.gi) or the Thinking Green Gibraltar Facebook page.

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